



## The cost of doing nothing

Today's worker is being held hostage by a lack of motivation, productivity and disengagement—with U.S. workforce productivity growth falling to levels not seen since the 1970s.

Known as the productivity paradox, this trend has been identified by several studies and they cast poor technology choices as one of the prime culprits.

While there are technology solutions available to make our work lives easier, many times we choose to use software that we're used to and say that it is good enough. The perils of this kind of thinking can have long-term impacts on the successful nature of a business. There is a hidden trap in the "I-can-just-do-that-in-a-spreadsheet" style of thinking.

ESI International, in their "2015 Global State of the PMO" report, found that 72% of PMOs were called into question by senior management. The top three reasons for challenging the PMO were its lack of perceived value; its lack of project/program maturity in the organization and a lack of executive support. This doesn't consider the organizations that don't have a PMO. ([http://www.esi-intl.co.uk/resource\\_centre/white\\_papers/progman/pmo-2015-executive-summary.pdf](http://www.esi-intl.co.uk/resource_centre/white_papers/progman/pmo-2015-executive-summary.pdf))

In 2016, PMI found that \$122 million was wasted for every \$1 billion invested due to poor project performance, up 12% from 2015. (<https://www.pmi.org/~media/PDF/learning/pulse-of-the-profession-2016.ashx>)

### Signs and symptoms of ineffective work habits

#### ✓ Revisions and versioning

Emailing spreadsheets back-and-forth introduces innumerable revisions and versions of the same document. Teams cannot be confident the diversion of the document that they're looking at is the most up-to-date. While spreadsheets that have migrated into cloud solves some of the versioning issues, spreadsheets are not always the best option.

#### ✓ Lost in the inbox

And over dependence on email for all types of business communication results in inboxes being cluttered full of useless information, marketing material, and spam. Even if an email can be found in the inbox it oftentimes is not accompanied by the appropriate context for an employee to take action.

#### ✓ Generation gap communication breakdown

Most companies now have at least three generations of employees that need to work with each other with customers and with partners, with dozens of avenues for communication. Centralizing onto a single source of truth that is easy to adopt for all team members in the workplace can ease this communication gap.

#### ✓ Broken business continuity

Employees come and employees go but the business needs to continue operating, the old way of doing things results in tribal knowledge information best practices and communication history being lost as employees turn over. Modern cloud-based software can capture and preserve all of this intellectual property even after an employee moves onto the next opportunity.

### Four quick ways to fight against employee disengagement

- ✓ Eliminate redundant tasks for everyone can focus on what is important
- ✓ Provide the time and space to do the job right and make progress
- ✓ Give Employees a sense of purpose and participation
- ✓ Foster transparency so everyone is up to speed and working together

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## Benefits of breaking out of the rut

Increased revenue, decreased costs, faster delivery time frames all depend on a engaged workforce. A Gallup Poll found that companies with highly engaged workforces outperform their peers by 147% in earnings per share. (<http://www.gallup.com/services/190118/engaged-workplace.aspx>) Tools of the past don't engage employees, but a modern solution drives increased engagement and improved key performance indicators throughout the business.

## Why Clarizen?

Clarizen recognizes that the old way of doing things is too easy a trap to fall into, and that there's a better way for businesses to operate. Our modern cloud-based enterprise work collaboration solution has been recognized by Forrester as a leader in the space for allowing teams to collaborate with a purpose.

Clarizen allows workers to connect and communicate around common goals, connecting projects, tasks, documents and discussions all in one common place. Clarizen is also a leader in providing cross-functional, flexible workspaces that allows teams work together, regardless of where they are located.

In Forrester's report Clarizen received the highest possible scores across the following categories: Content collaboration, work management, team management, reporting, globalization, security and customer satisfaction. It's no wonder we were called out as "the leader in the pack" as other vendor in the report ranked as high.

With Clarizen, you will see increased employee engagement, greater collaboration, deadlines being met, costs being controlled, increased visibility into operations and business objectives being met consistently.



Learn more by watching our informative [product tour](#), or get started with a [30-day free trial today!](#)

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## ABOUT CLARIZEN

Clarizen is a collaborative work management solution designed for people who value their time, and for organizations that value cross-company engagement. Built on a secure, scalable platform, Clarizen brings together project management, configurable workflow automation and in-context collaboration to create a meaningful engagement experience that allows everyone to work the way they work best.

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